



People 50 or older made up 40% of all identity theft complaints in 2016.¹

Why Seniors May Be More Vulnerable to Identity Theft





Some of the characteristics that seniors share may include trustworthiness, loneliness and lack of digital savvy. Sadly, these and the fact that seniors may have more assets than younger people are some of the reasons why identity thieves are attracted to this population.

LifeLock Senior plan is available for purchase by individuals for their parent(s) aged 55 and older. ID Remediation may require your parent's involvement.

¹Federal Trade Commission, Consumer Sentinel Network Data Book for January-December 2016.

WHAT IS IDENTITY THEFT?

Identity theft is when criminals steal your personal information for their gain and your loss. It takes many different forms and can include:

-  Opening new accounts for credit cards, loans or utilities
-  Receiving medical care in your name
-  Withdrawing money from your investment accounts
-  Targeting your home title

LifeLock Can Help

LifeLock, a leader in identity theft protection, now offers LifeLock Senior*—a way for you to help protect the money and investments your parents have worked so hard for. Our guided, easy-to-set-up permission system allows both you and your parents to monitor[†] suspicious activities related to their identities, while you do not need to be a member yourself.

If your parents are 55 and over, you may need to help them understand the importance of identity theft protection and why you would like to be involved.

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Step-by-Step Instructions to Sign Your Parent Up for LifeLock Senior

STEP 1 Complete the Enrollment Form Online

Enter some information about yourself and your parent.

- Social Security Number
- Date of Birth
- Email Address
- Phone Number

STEP 2 Get Your Parent's Permission

LifeLock Senior membership does not start automatically. Your parent must grant you permission in order to activate the account.

STEP 3 Start to Monitor Alerts[†]

You will both receive alerts on potential threats to your parent's identity, and you will both be able to respond to those alerts.

LifeLock Senior Permissions and Alerts[†]

After enrollment, your parent will receive an email asking to give you permission to help monitor alerts[†]. Membership won't start until permission has been granted. Your parent needs to either click the link and grant your permission, or call 1- 800 LifeLock and tell the agent they are calling to grant permission for a LifeLock Senior account.

From this point, you and your parents will begin receiving alerts by phone or email (your choice) and both of you can respond to the alert with a simple "yes" or "no." If there's any discrepancy, our member services agents are available to help resolve the issue. Should your parent become a victim of identity theft, a dedicated, US based Identity Restoration Specialist will work to fix it, back by our Million Dollar Protection Package.^{***}

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No one can prevent all identity theft.
[†] LifeLock does not monitor all transactions at all businesses.

#Phone alerts made during normal local business hours.

*** Reimbursement and Expense Compensation, each with limits of up to \$25,000 for Standard, up to \$100,000 for Advantage and up to \$1 million for Ultimate Plus. And up to \$1 million for coverage for lawyers and experts if needed, for all plans. Benefits provided by Master Policy issued by United Specialty Insurance Company, Inc. (State National Insurance Company, Inc. for NY State members). Policy terms, conditions and exclusions at LifeLock.com/legal.

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